

SPONSORSHIP PACKAGES



SARAJEVO
HALAL FAIR

MAY 17-19 2023

SARAJEVO, BOSNIA & HERZEGOVINA

**Sponsor the largest
halal industry expo
in the Western
Balkans and South
East Europe.**



MAIN ORGANIZER



CO-ORGANIZER



AGENCIJA ZA CERTIFICIRANJE
HALAL KVALITETE



Welcome to Sarajevo

The European gateway to the World Halal Market

Sarajevo Halal Fair is an international expo that connects all aspects of the halal industry chain, including private companies, public corporations, accreditation and certification bodies, government officials, sellers, buyers, distributors and consumers. The third Sarajevo Halal Fair (SHF) will be held in the capital of Bosnia and Herzegovina from May 17-19, 2023 under the auspices of the Riyasat of the Islamic Community in Bosnia and Herzegovina and co-organized by Bosna Bank International (BBI) and the Agency for Halal Quality Certification in B&H.

SHF provides new opportunities for G2G/G2B/B2B meetings with producers, manufacturers, sellers, distributors, buyers, investors and consumers. It is a unique opportunity to present and promote your products and services to the worldwide business community. We invite you to take part at the 3rd Sarajevo Halal Fair as a sponsor, exhibitor or an attendee, where more than 100 exhibitors from 30 countries are expected to participate, with the presence of over 2,000 business representatives from all over the world and with more than 10,000 visitors expected to visit the SHF 2023.

For more information about SHF, please visit: www.sarajevohalalfair.com

For details on available sponsorship opportunities, please email us at: sponsorship@sarajevohalalfair.com

Sarajevo is the capital of Bosnia and Herzegovina with a long history of Islamic culture and civilization, which with its six centuries long past represents the city of European autochthonous Muslims. There is no better place in Europe to position and develop the halal industry. Bosnia and Herzegovina is by far the best organized market for the halal industry in the Western Balkans. With a significant increase in the number of tourists visiting Bosnia and Herzegovina, Croatia, Serbia, Montenegro, Albania, Northern Macedonia and Slovenia demanding a halal friendly approach and offer, Sarajevo Halal Fair is the best opportunity to present your products and services to this dynamic and growing market.



- Halal (Arabic: halal, English: "permissible") is a term for products and services that are considered permissible, allowed for consumption and use under the Islamic law.
- Halal-standard: a document of the Bosnia and Herzegovina Agency for Halal Quality Certification with defined procedures and procedures for halal certification.
- Halal industry: a set of halal-certified producers and service providers.

To find out more about the Agency for Halal Quality Certification and the halal industry in Bosnia and Herzegovina please visit: www.halal.ba.





STRATEGIC PARTNER

50.000 EUR + VAT

- 100 SBF/SHF Full Pass accreditations
- Speaking opportunity at the official opening ceremony of the Fair (up to 15 minutes) at the Hills Hotel (May 18, 2023)
- Highlighting the support in the Organizer's public appearances and official press releases
- Partnership emphasis at all accompanying events of the Fair
- Corporate profile publication in the official Post Fair Report (2 pages)
- Promotional video and corporate profile on the SHF official website
- Promotional video post on the official SHF profiles on social media
- Participation in panel-discussions or other program content
- Promotional presentation opportunity (up to 60 min) at the Fair (May 17 or 18, 2023)
- Promo stand (up to 100 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)

Highlighting the logo and name:

1. on the official SHF website
 2. in the official brochures / program and other publications
 3. on screens and displays at the Fair
 4. in the Post Fair Report
 5. in the official SHF 2023 Exhibitors Catalogue
 6. on all graphic materials / visuals for branding at Fair venue (accreditations, visual communications, promotional counters, etc.)
 7. on all communication channels announcing advertising campaigns for SHF (TV ads, Billboards, LED displays, etc.)
- Profile publication in the official SHF 2023 Exhibitors Catalogue
 - Promotional post on the official SHF social media profiles
 - The possibility of presenting products, services and projects in the Fair publications
 - Technical assistance and support of the Organizer during the preparation period
 - GOLD Membership in BBI VIP Business Club (2023)

PLATINUM SPONSOR

25.000 EUR + VAT

- 50 SBF/SHF Full Pass accreditations
- Speaking opportunity at the official opening ceremony of the Fair (up to 15 minutes) at the Hills Hotel (May 18, 2023)
- Highlighting the support in the Organizer's public appearances and official press releases
- Sponsorship emphasis at all accompanying events of the Fair
- Corporate profile publication in the official Post Fair Report (2 pages)
- Promotional video and corporate profile on the SHF official website
- Promotional video post on the official SHF profiles on social media
- Participation in panel-discussions or other program content
- Promotional presentation opportunity (up to 60 min) at the Fair (May 17 or 18, 2023)
- Promo stand (up to 50 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)

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GOLD SPONSOR

15.000 EUR + VAT

- 30 SBF/SHF Full Pass accreditations
 - Speaking opportunity at the official opening ceremony of the Fair (up to 15 minutes) at the Hills Hotel (May 18, 2023)
 - Highlighting the support in the Organizer's public appearances and official press releases
 - Sponsorship emphasis at all accompanying events of the Fair
 - Corporate profile publication in the official Post Fair Report (1 page)
 - Promotional video and corporate profile on the SHF official website
 - Promotional video post on the official SHF profiles on social media
 - Participation in panel-discussions or other program content
 - Promotional presentation opportunity (up to 30 min) at the Fair (May 17 or 18, 2023)
 - Promo stand (up to 30 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)
- Highlighting the logo and name:
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SILVER SPONSOR

10.000 EUR + VAT

- 20 SBF/SHF Full Pass accreditations
 - Corporate profile publication in the official Post Fair Report (1 page)
 - Promotional video and corporate profile on the SHF official website
 - Promotional video post on the official SHF profiles on social media
 - Participation in panel-discussions or other program content
 - Promotional presentation opportunity (up to 30 min) at the Fair (May 17 or 18, 2023)
 - Promo stand (up to 20 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)
- Highlighting the logo and name:
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 4. in the Post Fair Report
 5. in the official SHF 2023 Exhibitors Catalogue
 6. on all graphic materials / visuals for branding at Fair venue (accreditations, visual communications, promotional counters, etc.)
- Profile publication in the official SHF 2023 Exhibitors Catalogue
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SPONSOR

5.000 EUR + VAT

- 10 SBF/SHF Full Pass accreditations
- Participation in panel-discussions or other program content
- Promotional presentation opportunity (up to 30 min) at the Fair (May 17 or 18, 2023)
- Promo stand (up to 10 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)

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SUPPORT

2.500 EUR + VAT

- 5 SBF/SHF Full Pass accreditations
 - Promo stand (up to 5 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)
- #### Highlighting the logo and name:
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	STRATEGIC PARTNER	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	SPONSOR	SUPPORT
	50.000 EUR + VAT	25.000 EUR + VAT	15.000 EUR + VAT	10.000 EUR + VAT	5.000 EUR + VAT	2.500 EUR + VAT
1.	100 SBF/SHF Full Pass accreditations	50 SBF/SHF Full Pass accreditations	30 SBF/SHF Full Pass accreditations	20 SBF/SHF Full Pass accreditations	10 SBF/SHF Full Pass accreditations	5 SBF/SHF Full Pass accreditations
2.	Speaking opportunity at the official opening ceremony of the Fair (up to 15 minutes) at the Hills Hotel (May 18, 2023)	Speaking opportunity at the official opening ceremony of the Fair (up to 15 minutes) at the Hills Hotel (May 18, 2023)	Speaking opportunity at the official opening ceremony of the Fair (up to 15 minutes) at the Hills Hotel (May 18, 2023)			
3.	Highlighting the support in the Organizer's public appearances and official press releases	Highlighting the support in the Organizer's public appearances and official press releases	Highlighting the support in the Organizer's public appearances and official press releases			
4.	Partnership emphasis at all accompanying events of the Fair	Sponsorship emphasis at all accompanying events of the Fair	Sponsorship emphasis at all accompanying events of the Fair			
5.	Corporate profile publication in the official Post Fair Report (2 pages)	Corporate profile publication in the official Post Fair Report (2 pages)	Corporate profile publication in the official Post Fair Report (1 page)	Corporate profile publication in the official Post Fair Report (1 page)		
6.	Promotional video and corporate profile on the SHF official website	Promotional video and corporate profile on the SHF official website	Promotional video and corporate profile on the SHF official website	Promotional video and corporate profile on the SHF official website		
7.	Promotional video post on the official SHF profiles on social media	Promotional video post on the official SHF profiles on social media	Promotional video post on the official SHF profiles on social media	Promotional video post on the official SHF profiles on social media		
8.	Participation in panel-discussions or other program content	Participation in panel-discussions or other program content	Participation in panel-discussions or other program content	Participation in panel-discussions or other program content	Participation in panel-discussions or other program content	
9.	Promotional presentation opportunity (up to 60 min) at the Fair (May 17 or 18, 2023)	Promotional presentation opportunity (up to 60 min) at the Fair (May 17 or 18, 2023)	Promotional presentation opportunity (up to 30 min) at the Fair (May 17 or 18, 2023)	Promotional presentation opportunity (up to 30 min) at the Fair (May 17 or 18, 2023)	Promotional presentation opportunity (up to 30 min) at the Fair (May 17 or 18, 2023)	
10.	Promo stand (up to 100 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)	Promo stand (up to 50 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)	Promo stand (up to 30 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)	Promo stand (up to 20 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)	Promo stand (up to 10 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)	Promo stand (up to 5 m2) for product/services presentation and B2B meetings (provided by the Organizer: production and setup of counters, tables, chairs)
11.	Highlighting the logo and name: <ol style="list-style-type: none"> on the official SHF website in the official brochures / program and other publications on screens and displays at the Fair in the Post Fair Report in the official SHF 2023 Exhibitors Catalogue on all graphic materials / visuals for branding at Fair venue (accreditations, visual communications, promotional counters, etc.) on all communication channels announcing advertising campaigns for SHF (TV ads, Billboards, LED displays, etc.) 	Highlighting the logo and name: <ol style="list-style-type: none"> on the official SHF website in the official brochures / program and other publications on screens and displays at the Fair in the Post Fair Report in the official SHF 2023 Exhibitors Catalogue on all graphic materials / visuals for branding at Fair venue (accreditations, visual communications, promotional counters, etc.) on all communication channels announcing advertising campaigns for SHF (TV ads, Billboards, LED displays, etc.) 	Highlighting the logo and name: <ol style="list-style-type: none"> on the official SHF website in the official brochures / program and other publications on screens and displays at the Fair in the Post Fair Report in the official SHF 2023 Exhibitors Catalogue on all graphic materials / visuals for branding at Fair venue (accreditations, visual communications, promotional counters, etc.) on all communication channels announcing advertising campaigns for SHF (TV ads, Billboards, LED displays, etc.) 	Highlighting the logo and name: <ol style="list-style-type: none"> on the official SHF website in the official brochures / program and other publications on screens and displays at the Fair in the Post Fair Report in the official SHF 2023 Exhibitors Catalogue on all graphic materials / visuals for branding at Fair venue (accreditations, visual communications, promotional counters, etc.) 	Highlighting the logo and name: <ol style="list-style-type: none"> on the official SHF website in the official brochures / program and other publications on screens and displays at the Fair in the Post Fair Report in the official SHF 2023 Exhibitors Catalogue 	Highlighting the logo and name: <ol style="list-style-type: none"> on the official SHF website in the official brochures / program and other publications on screens and displays at the Fair in the Post Fair Report in the official SHF 2023 Exhibitors Catalogue
12.	Profile publication in the official SHF 2023 Exhibitors Catalogue	Profile publication in the official SHF 2023 Exhibitors Catalogue	Profile publication in the official SHF 2023 Exhibitors Catalogue	Profile publication in the official SHF 2023 Exhibitors Catalogue	Profile publication in the official SHF 2023 Exhibitors Catalogue	Profile publication in the official SHF 2023 Exhibitors Catalogue
13.	Promotional post on the official SHF social media profiles	Promotional post on the official SHF social media profiles	Promotional post on the official SHF social media profiles	Promotional post on the official SHF social media profiles	Promotional post on the official SHF social media profiles	Promotional post on the official SHF social media profiles
14.	The possibility of presenting products, services and projects in the Fair publications	The possibility of presenting products, services and projects in the Fair publications	The possibility of presenting products, services and projects in the Fair publications	The possibility of presenting products, services and projects in the Fair publications	The possibility of presenting products, services and projects in the Fair publications	The possibility of presenting products, services and projects in the Fair publications
15.	Technical assistance and support of the Organizer during the preparation period	Technical assistance and support of the Organizer during the preparation period	Technical assistance and support of the Organizer during the preparation period	Technical assistance and support of the Organizer during the preparation period	Technical assistance and support of the Organizer during the preparation period	Technical assistance and support of the Organizer during the preparation period
16.	GOLD Membership in BBI VIP Business Club (2023)	GOLD Membership in BBI VIP Business Club (2023)	GOLD Membership in BBI VIP Business Club (2023)	GOLD Membership in BBI VIP Business Club (2023)	SILVER Membership in BBI VIP Business Club (2023)	SILVER Membership in BBI VIP Business Club (2023)



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71000 Sarajevo
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Agency for Halal Quality Certification
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75000 Tuzla
Bosnia and Herzegovina



info@sarajevohalalfair.com

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