

EURASIA

PACKAGING[®] 2016 İSTANBUL

22nd International Packaging Industry Fair

printpack

Printing Technologies,
Corrugated - Paper - Carton
Packaging Production Technologies
Special Section

November 2 - 5, 2016
Wednesday - Saturday

www.packagingfair.com

İSTANBUL - TURKEY

 **Reed** | 
Reed Tüyap Fuarcılık A.Ş.
www.reedtuyp.com.tr



PACKAGING MANUFACTURERS
ASSOCIATION





As the premier packaging event for the region, Eurasia Packaging Fair is a highly targeted business platform, bringing packaging machinery and product suppliers together with leading manufacturers and distributors in Istanbul, the hub of the fast growing economies of South East Europe, North Africa, Middle East, Russia and the CIS region.

DISCOVER TURKEY

- 78 million people
- 16th largest economy in the world
- Disposable income rising rapidly every year
- 27% of whole household consumption consists of food and beverages in Turkey.
- The packaging sector grows every year and had a 15% growth rate in 2014

WHY EURASIA PACKAGING?

- **Location:** Located in a global business hub that connects two continents, Eurasia Packaging Fair attracts key decision makers from Turkey, MENA, Russia, Balkans and the Caucasus.
- **Competitive advantage:** Companies must attend Eurasia Packaging Fair if they desire to display their machinery and technologies for the food and beverage producers and professional buyers from targeted markets and to be one step ahead of the competition.
- **Truly International:** Exhibitors from 38 countries met with visitors from 91 countries in 2015. More than 5,000 international visitors attended Eurasia Packaing Fair 2015.
- **Make business during the fair:** Business is intense during Eurasia Packaging Fair. 35% of the exhibitors made a sale during the fair and 75% expect a sale through the fair.
- **Build connections:** The fair attracts those seeking to make business connections, partners and finding distributors to grow their business in the Eurasian market.

The Packaging Industry in Turkey is valued at US\$ 19 billion. The target for 2023 is US\$ 30 billion.”

Sadettin Korkut

President of

Packaging Manufacturers Association



2015 IN NUMBERS

1211

Companies And Company Representatives

46.205

Visitors from Turkey



109,000 m²



5.012

International Visitors



91

Countries in total

MEET HIGH QUALITY BUYERS

746 high level buyers from key target markets surrounding Turkey are hosted by Reed Tüyap as a part of elite+ VIP programme.

Top Visitor Markets Hosted From:

- Algeria
- Azerbaijan
- Bosnia and Herzegovnia
- Egypt
- Germany
- Georgia
- Greece
- Iran
- Israel
- Jordan
- Macedonia
- Morocco
- Russia
- Serbia
- Tunisia

209 B2B meetings were arranged between buyers and exhibitors



Survey Results

US\$305,000,000 Value of orders placed during the exhibition

91% of exhibitors are satisfied

86% of exhibitors made or will make a sale as a result of participating

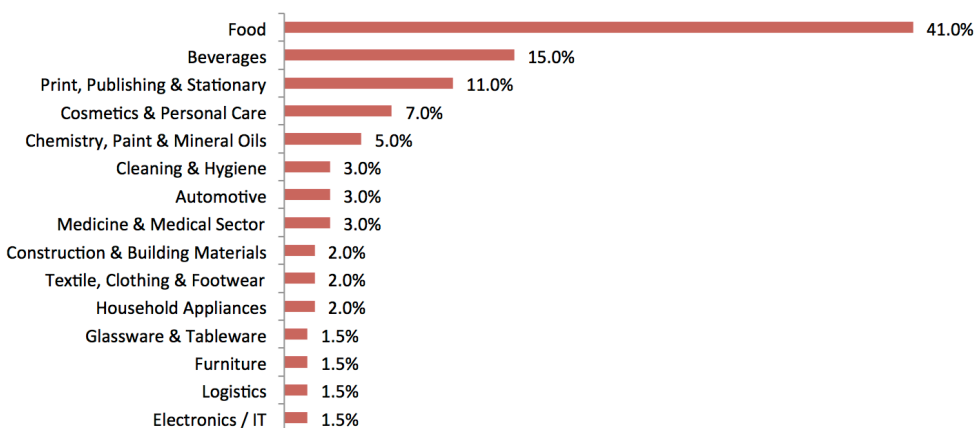
91% of exhibitors are likely to re-exhibit in 2015

90% of exhibitors think they have the right target audience

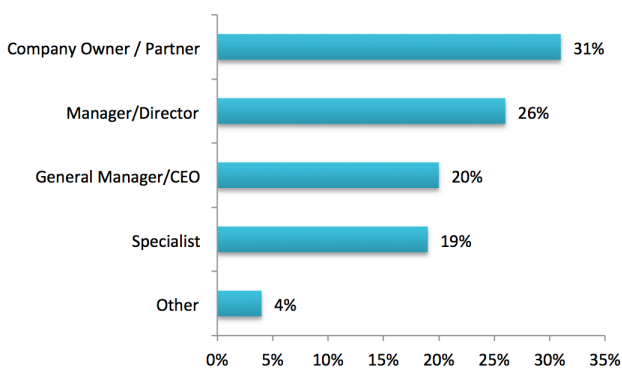
16% of exhibitors sold over US\$100.000 worth of products during the fair



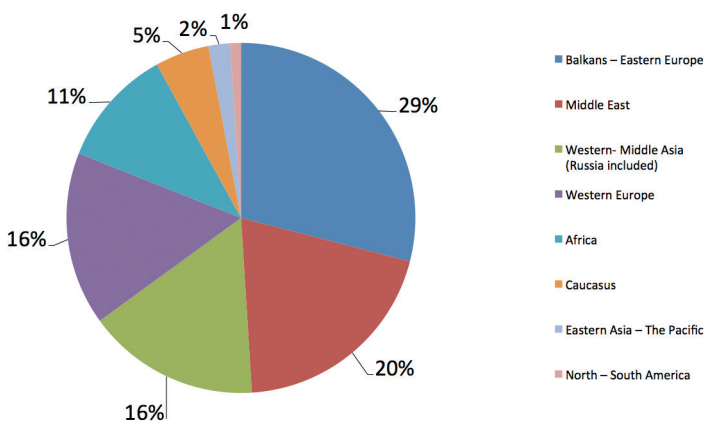
Industry professionals are here!



Where decision makers meet!

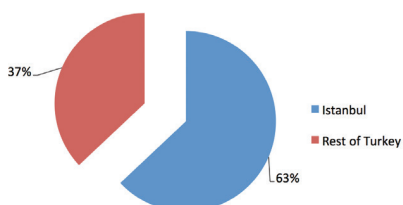


Visitors from all around the world!



5,012
in total

Visitors from 71 cities in Turkey!



46,205
in total

EXHIBITION SCOPE

• PACKAGING PRODUCTS

Wooden Packaging
Glass Packaging
Flexible Packaging
Paper Packaging
Cardboard Packaging
Metal Packaging
Corrugated Cardboard
Plastic Packaging

• COMPLEMENTARY PACKAGING MATERIALS

Packaging Rings
Barcodes
Labels
Nets
Film, Straps, Plates, Ribbons
Holograms
Anti Slip Materials for Stacks
Cap Closures and Corks
Protective Packaging
Materials
Pallets
Separators
Adhesives
Insulation Materials
Adhesive Tapes
Cushioning and Filling
Supplies

• RAW MATERIALS AND INTERMEDIATE PRODUCTS FOR PACKAGING PRODUCTION

Packaging Chemicals
Films and Foils
Raw Materials
Cliches, Cartridges and
Moulds
Plates and Rolls
Masterbatches
Humidity Absorbers
Pet Preforms ve Resins
Resins
Textile Products and Fibres

• SERVICES FOR THE PACKAGING INDUSTRY

Packaging Design Services
Consultancy Services
Educational Institutions
Contract Packaging
Leasing
Sectoral Publications
Free Trade Zones
System and Application
Software
Test, Experiment and
Research –Development
Laboratories

• PACKAGING RECYCLING TECHNOLOGIES

Packaging Waste Bailing
Machinery and Compactors
Packaging Waste Recycling
Machines and Equipments

• WAREHOUSING / STORAGE / LOGISTICS / TRANSPORTATION

Warehousing Units
Stacking, Lining Machines and
Systems
Lifting and Conveying
Equipment
Automated Systems and
Robots
Shelf Systems
Loading and Unloading
Services

• MACHINES AND EQUIPMENTS

Barcode Printers and
Scanners
Strapping Machines
Distribution Machines
Sealing and Seaming
Machines
Filling Machines
Dose Adjusting Machines
Industrial Robots
Injection Machines
Labelling Machines
Paper and Plastic Bag
Machines
Sealing Machines
Coding Machinery and
Systems
Parcelling Machines
Handle Fixing Machines
Drying Machines
Lamination Machines and
Systems
Metal Packaging Machines
Packing Machines
Pet Bottle Blowing Machines
Plastic Film Machines
Pouch Cutting Machines
Shrink Packaging Machines
Sleeve Packaging Machines
Stretch Wrapping Machines
Thermoform Machines
Twist Packaging Machines
Vacuum Packaging Machines
Punching Machines

• AUXILIARY EQUIPMENT & SYSTEMS FOR PRODUCTION

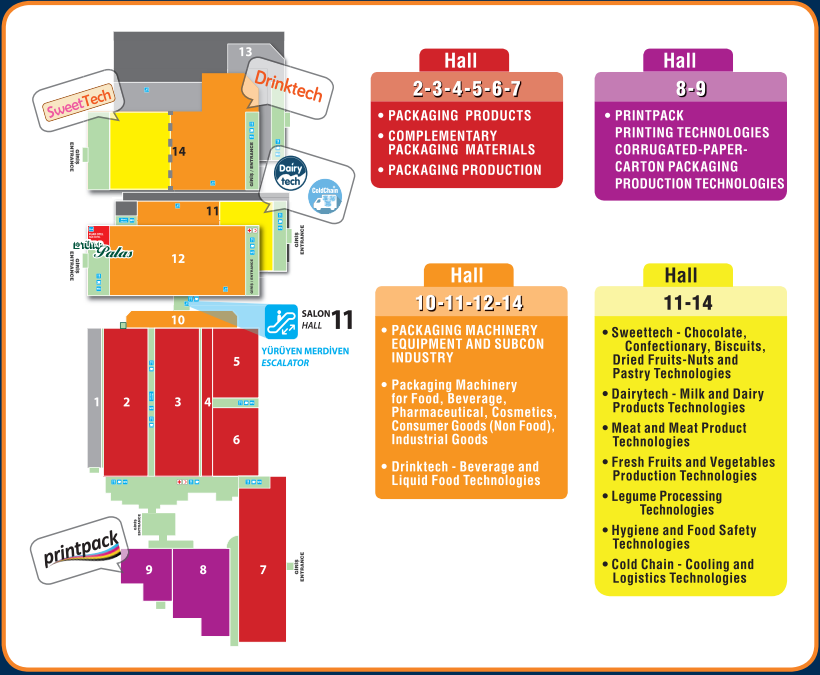
Weight Control Plants
Slicing Machines
Electrical Engines, Reductor,
Compressor
Industrial Knives
Industrial Mixers
Moulds
Quality Control Test
Equipments
Conveyor Belts and Systems
Laboratory Equipments
Laser Cutting Systems
Spare Parts for Related
Machines
Humidity Absorbers
Automation Systems
Regulators
Resistance
Sterilization Machines
Vacuum Pumps

• PRINTPACK

Printing Technologies and
Corrugated Cardboard –
Paper Packaging Production
Technologies Special Section
Printing Technologies
Printing machines and
Technologies
Printing Inks
Cliches, Moulds, Printing
Cylinders
Coating, Lamination Products
and Systems
Pre-press preparation
Technologies
Inspection and correcting
equipments
Label printing Machines
Paper and Film producers
RFID Systems

Corrugated Cardboard - Paper Packaging Production Technologies

Corrugated Cardboard
Packaging production
Technologies
Cardboard box production
Technologies
Paper Packaging production
Technologies
Adhesives
Raw materials
Inks
Related Supply industry
Paper and
cardboardproducers



Contact Us

For more information, contact a team member today:

Exhibiting & Sponsorship

International Enquiries

Nur Kulaçoğlu

Project Overseas Relations Asst. Manager

T: + 90 212 867 11 00 Ext: 1129

E: nurkulacoglu@tuyap.com.tr

Domestic Enquiries

Berkan Öner

Project Group Director

T: + 90 212 867 11 00 Ext: 1157

E: berkanoner@reedtuyap.com.tr

Dilek Önder

Asst. Project Group Director

T: + 90 212 867 11 00 Ext: 1160

E: dilekonder@reedtuyap.com.tr

Azem Kaba

Project Manager

T: +90 212 867 1167

E: azemkaba@reedtuyap.com.tr

Barış Metiner

Project Sales Specialist

E: barismetiner@reedtuyap.com.tr

T: +90 212 867 1180

Deniz Kunay

Project Sales Specialist

E: denizkunay@reedtuyap.com.tr

T: +90 212 867 1163

Aysun Avcı

Project Sales Specialist

E: aysunavci@reedtuyap.com.tr

T: +90 212 867 1177

Marketing

International & Domestic Enquiries

Delal Çerimli Tosun

Project Marketing Manager

T: + 90 212 867 11 00 Ext: 1172

E: delaltosun@reedtuyap.com.tr

Zeynep Özdağdeviren

Project Marketing Assistant Manager

T: + 90 212 867 11 00 Ext: 1193

E: zeynepozdagdeviren@reedtuyap.com.tr

Harun Sarıkurt

Project Marketing Specialist

T: + 90 212 867 11 00 Ext: 1193

E: harunsarikurt@reedtuyap.com.tr

Reed Tüyap Fuarçılık A.Ş.

TÜYAP Fair Convention and Congress Center, Cumhuriyet Mahallesi Eski Hadımköy Yolu Caddesi 9/4, 34500 Büyükçekmece, İstanbul - TÜRKİYE

THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO.5174.