

To: CHAMBER of ECONOMY of the FEDERATION of BOSNIA and HERTEGOVINA

In attention: of the President of the CHAMBER of ECONOMY of the FEDERATION of BOSNIA and HERTEGOVINA , Mr Mirsad JASARSPAHIC

Dear Mr Mirsad JASARSPAHIC

EUROEXPO FAIRS and ASPAPLAST, Romanian Plastics Manufacturing Employers Association have the honour to inform you about the organization of **PACK SHOW 2019, the largest exhibition for the packaging industry in South-Eastern Europe, to be held between October 30th and November 3rd, 2019 in Hall A of Romexpo Exhibition Center, Bucharest, Romania.**

For 5 days, PACK SHOW 2019, a business-to-business event and the only platform that displays the entire spectrum of traders from the packaging industry for Southeastern Europe, will transform itself into a **10,000 square meter-mega-scene dedicated to the industry**, packed with equipment for packing, dosing, filling, and labelling, palletizing, logistics, stacking, innovative technologies and solutions, research, packaging design, as well as the latest and innovative labels and packages of cardboard, paper, plastic, glass or metal and, last but not least, raw materials and consumables.

The 2016 edition confirmed and surpassed the organizers' expectations, with a large number of foreign visitors (9.41% coming from Europe, USA, North America, Asia and Canada). Another great asset of this fair is the well-targeted audience - at the 2016 edition, over 87% of all visitors were decision-makers. On the other hand, 22.56% were visitors from the packaging industry, 20.80% came from food industry, 10.10% visitors from labelling industry and 9.15% visitors from Retail /FMCG.

Between 31st of October and 3rd of November, we bring together, in the same venue (Romexpo Exhibition Center, Bucharest), high-end suppliers and decision-makers alongside INDAGRA, INDAGRA FOOD & CARNEXPO, EXPO DRINK. We guarantee a large number of visitors - **over 65,000** - interested in production and packaging techniques, trends, equipment, materials and packaging.

Hoping PACK SHOW 2019 will be of interest for your member companies, we take this opportunity to invite them to exhibit and participate in the most dynamic exhibition in packaging industry in Southeast Europe and we are convinced their business will flourish being able to find new developing opportunities abroad.

Please find here in attached the presentation brochure and application forms, also available on the website www.packshow.ro/en.

Hoping in a positive reply, we remain at your disposal for any further information.

Sincerely yours,

Camelia BUDA
General Manager EUROEXPO



Marcel DIACONU
ASPAPLAST President

