

**NOVEMBER 12 - 15, 2019**

[www.expoplast.ro](http://www.expoplast.ro)

**EXHIBITION DEDICATED TO THE PLASTICS  
PROCESSING INDUSTRY**

Organizers:



# EXPO PLAST 2018 Overview

The 2018 **EXPO PLAST** edition was a quality event from every point of view



It was the event with the biggest number of operating machines, technological applications and production solutions.

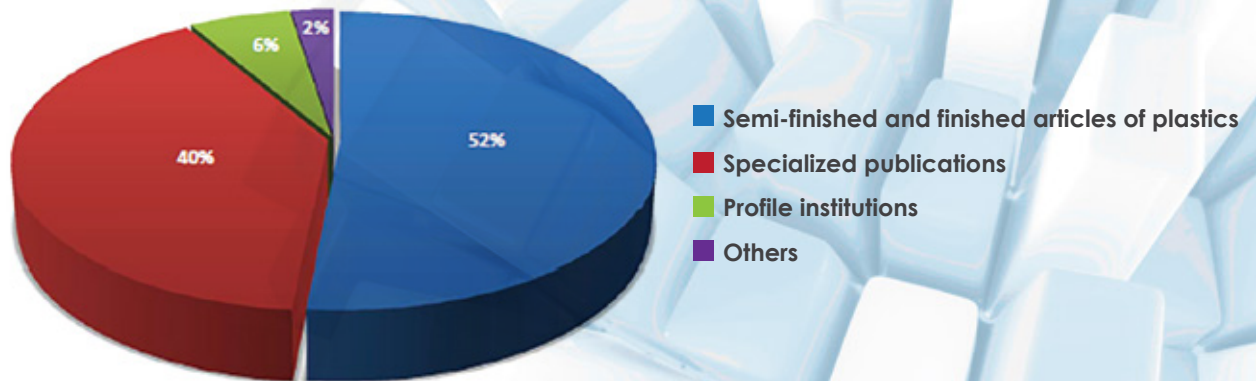


**14 injection machines and 10 industrial robots** were in operation throughout the 4 days of the event



The event with the highest participation degree of specialized visitors and decision makers from the manufacturing companies

Visitors titles



EXPO PLAST – appreciated by professional visitors from Europe



# WHO ARE THE EXPO PLAST EXHIBITORS?

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## COMPANIES THAT OPERATE IN AREAS OF:

▶ Equipment and machinery for processing plastics;

▶ Equipment and machinery for recycling plastics;

▶ Polymers, raw materials and auxiliary industry processing of plastics;

▶ Manufacture of plastic products:

▶ Packaging

▶ Auto parts

▶ Household

▶ Products for construction industry

▶ Agricultural film

▶ Toys, sporting goods, etc.

▶ Recycled plastic

▶ Plastics and rubber articles;

▶ Semi-finished and finished articles of plastics;

▶ Specialized publications;

▶ Profile institutions.



# EXPO PLAST CONTINUES IN SIBIU!

The biggest event in Romania dedicated to the plastics processing industry - **EXPO PLAST** -announces its eighth edition.

In 2019, following the success of its two previous editions - which took place in Sibiu - **EXPO PLAST** will receive its visitors and exhibitors at the same location - REDAL Expo Sibiu.

It will be a dynamic event, where the visitors and exhibitors will discover the latest technologies and enjoy LIVE demonstrations. **EXPO PLAST 2019** will be the meeting place of the most powerful leaders from the industry.

## WHY SIBIU



- ▶ Because it is in the "heart" of the country. Is about **2 hours'** drive from **Pitesti, Brasov, Cluj** and **3 hours'** drive from **Timisoara** and **Arad**.
- ▶ Because it is an important railway junction and has an **international airport** with **direct flights** from **Germany, Austria, Italy, England and Spain**.
- ▶ Sibiu, with a population of 400,000 people, has recently become the main attraction for foreign investors, especially from the automotive industry. Continental, Marquardt Schaltsysteme, Brandl or Takata are only a few of the major companies in this field that came to Sibiu.

## WHERE WILL EXPO PLAST SIBIU TAKE PLACE?



Located near downtown Sibiu, **Redal Expo** can host a variety of events, with a total area of 3100 square meters, which can be divided into four separate modules.

# HOW WILL WE BRING VISITORS AT EXPO PLAST?

EXPO PLAST 2019 is targeted around its audience.

- ▶ **Top management** – General manager, Entrepreneur or Department Directors
- ▶ **Middle management** - Specialists, Department Heads, specialist engineers
- ▶ **Others** – Technicians, operators, students, university teachers etc.

EXPOPLAST makes use of all ATL & BTL means in order to bring to the event its targeted audience:



Outdoor Outdoor banners in Sibiu and main cities in Romania

Print: Inserts and news in thematic magazines that reach important persons in industry, both from Sibiu and national wide and European based







## Online invitations for specialists

## Online campaigns: newsletter, Ad Words campaign, advertising on the web, Facebook sponsored Ads, content marketing



## SMS Campaign

# PARTICIPATION FEES

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▶ **Registration fee** **150 Euro**

▶ **Rental of indoor space:**

1 open side **84 Euro/sqm**

2 open sides **88 Euro/sqm**

3 open sides **92 Euro/sqm**

4 open sides **96 Euro/sqm**

**Prices do not include V.A.T.**

▶ **Interior standard stand construction**

**20 Euro/sqm**

▶ **Rent undeveloped outdoor space**

**25 Euro/sqm**

# CONTACT EXPO PLAST TEAM

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